

ROZSA FOUNDATION AI COMMITMENTS

As an organization dedicated to strengthening and empowering the arts in Alberta, the Rozsa Foundation is committed to the responsible and ethical use of artificial intelligence (AI) technologies. Our AI Commitments outline how our values of Equity, Integrity, Partnership, Growth, and Rigour will guide our use of AI.

- **We will never use AI at the expense of artists of any kind and recognize that AI-produced products are not a replacement for art.**
- **We strictly adhere to copyright laws and the primacy of human-created art, ensuring that our AI use never infringes on the rights of artists.**
- **We believe in the potential of AI, if created and used responsibly, to provide intelligent automation without dehumanization and without replacing or encroaching on artists and their essential role in society.**
- We prioritize a human-centered approach to AI that empowers Rozsa Foundation team members, and values authentic stories and experiences. AI technologies will assist, not replace, human creativity and decision-making. Staff remain accountable for all decisions and actions, even when assisted by AI.
- We believe digital tools can help the arts save costs and/or improve efficiency. We aim to utilize AI to enhance staff efficacy in their respective roles by making them more effective and impactful and share these strategies with the community.
- We use AI to assist in articulating the positive impact of our funding programs, improving our training programs, and telling stories of/for the arts community.
- We believe in the importance of upskilling and reskilling arts professionals and using AI to help build more fulfilling careers and lives.
- We center integrity and honesty in all AI applications.
- We are aware of the limitations and risks of AI, as well as the ethical implications of AI data usage and data input and incorporate this understanding into our decision-making processes. We seek to continuously update our knowledge of AI as it evolves and to mitigate risks to the best of our ability using this knowledge.
- We are transparent in any data collection and AI usage to maintain the trust of our audiences and stakeholders. We will post a register to list the AI programs currently in use. We strictly adhere to data privacy laws and strive to mitigate privacy risks, ensuring personalization without invasion of privacy.
- We are open to partnerships with organizations and individuals that align with our values, and we aim to share our experiences, research, learning, and knowledge about AI with the wider arts community.
- Our Responsible AI Commitments reflects our dedication to ethical conduct, social responsibility, and positive impact. As we continue to explore and adopt AI technologies, we remain steadfast in our commitment to our mission, our values, and the communities we serve. We shall ensure that our AI governance and ethics framework, defined by fairness, accountability, transparency, privacy, and equity, is adhered to in all our AI initiatives.