

ROZSA ARTS MANAGEMENT PROGRAM

Explore the multi-faceted field of arts management with
business, arts, and non-profit experts.

ONLINE OR IN PERSON
SEPTEMBER 2022 TO APRIL 2023

A partnership program between
Haskayne Executive Education
and the Rozsa Foundation



UNIVERSITY OF CALGARY
HASKAYNE SCHOOL OF BUSINESS

APPLICATION DEADLINE JUNE 27, 2022

The study of arts management. The Rozsa Foundation provides this professional development program for arts managers to help ensure Alberta's vibrant arts and culture sector continues to enrich us all.

The Rozsa Arts Management Program (RAMP) is a cohort-based learning program that provides practical customized content taught by Haskayne business faculty and Alberta arts and non-profit professionals.

The Rozsa Arts Management Program (RAMP) has been offered through Executive Education - Haskayne School of Business at the University of Calgary since 2012.

For the 2022-2023 program, we will potentially be offering two parallel sessions; one online and one in person at the University of Calgary downtown campus. Applicants will be asked to indicate their preferred method of attendance, and each cohort will run separately.

RAMP applications are due by Thursday, June 27, 2022 at 9:00 am, and can be found at <https://www.rozsafoundation.org/ramp>.

For any questions, please contact Programs Manager Ainsley Soutière at admin@rozsafoundation.org.

LEARNING OUTCOMES

- Practice integrative thinking: analyzing, synthesizing, and incorporating innovation and risk.
- Apply strategic thinking for tangible projects that align with individual/organizational strategic plans and create value for the individual/organization.
- Foster an inclusive learning environment where all participants are heard, seen, valued, and respected, and demonstrate a sense of curiosity.
- Examine arts management practices within current realities.
- Practice leadership in a valued-lead and ethical way.
- Integrate equity, diversity, inclusion, accessibility, justice, & reconciliation into arts management practices..

CAPSTONE PROJECT

A critical success measure for the Rozsa Arts Management Program is ensuring that what is learned is applied to real, relevant, and timely business issues and opportunities. **Capstone Projects** are designed to provide an opportunity for participants to practically apply program content, assess knowledge gained and drive action through critical thinking and effective communication. Capstone Projects also produce a tangible outcome for participants and their organization.

WHO WILL BENEFIT?

Mid to senior level arts professionals (3+ years of experience) from all arts disciplines and roles including (but not limited to): program administrators, project coordinators, general managers, artistic directors/producers, arts business owners, community leaders, arts volunteers, and board members.

PROGRAM DELIVERY

In Person or Online, this program incorporates:

- Ten 3-hour sessions of synchronous, real-time learning led by Haskayne faculty and practicing Alberta arts and non-profit leaders.
- Up to 20 hours of self-directed learning (1-3 hours of pre-work for each live session).
- Up to 25 hours of Capstone Project development.
- Two Capstone Project guidance sessions and two Capstone Project mentoring clinics.
- Capstone Project presentation to the RAMP cohort, Haskayne mentor & Rozsa Foundation staff.
- Cohort networking available at the beginning of each session.

2022/2023 SCHEDULE

IN PERSON Guest Faculty Sessions

University of Calgary Downtown Campus
Tuesdays 9:30 am -12:30 pm

September 29	Welcome session (online)
October 4	Indigenous Worldviews
October 18	Personal Leadership
November 1	Strategic Planning
November 15	Digital Marketing & Living Your Brand
December 6	Fund Development
January 10	Building Better Teams
January 24	Community Engagement
February 7	Board & Staff Management
February 21	Fundamentals of Financial Literacy
March 7	Arts Advocacy
April 4	Final Presentations

Capstone Project Coaching Dates (times TBD)
November 22, January 17, February 28

ONLINE Guest Faculty Sessions

ZOOM Conference Room
Thursdays 1:30 pm - 4:30 pm

September 29	Welcome session
October 6	Indigenous Worldviews
October 20	Personal Leadership
November 3	Strategic Planning
November 17	Digital Marketing & Living Your Brand
December 8	Fund Development
January 12	Building Better Teams
January 26	Community Engagement
February 9	Board & Staff Management
February 23	Fundamentals of Financial Literacy
March 9	Arts Advocacy
April 6	Final Presentations

Capstone Project Coaching Dates (times TBD)
November 24, January 19, March 1

TUITION FEES

The Rozsa Foundation requires a financial investment from individuals or the organizations they work with to secure a spot in the program. The fee an organization pays depends on the organization's operating budget (OB):

\$200	Individual not with an organization
\$300	(OB less than \$300,000)
\$750	(OB 300,001-\$900,000)
\$1500	(OB greater than \$900,001)

In Alberta, you may apply for the Canada-Alberta Job Grant, a funding program for employers to develop their employees that will cover 2/3 of the tuition costs.

For more details visit <https://www.alberta.ca/canada-alberta-job-grant.aspx>. Those ineligible may contact the Rozsa Foundation about further subsidies (this includes board members and contract staff).

The Rozsa Foundation values equity, diversity and inclusion in our programs. We welcome and encourage applications for the Rozsa Arts Management Program (RAMP) from arts professionals who identify as Indigenous, Black, People of Colour, New Canadians, Deaf Persons, Persons with Disabilities, Persons Living with Mental Illness, and 2SLGBTQIA+.